WHAT IS CLAIMED IS:

1. A method for monitoring a commercial transaction for which there is a payer, comprising the steps of:

initiating the commercial transaction;
requesting authorization of the commercial transaction; and
notifying the payer of the commercial transaction upon a request for
authorization of the commercial transaction.

- 2. The method recited in claim 1 further comprising the steps of:
 obtaining an address to which to send a notification message;
 creating the notification message;
 sending the notification message to the payer.
- 3. The method recited in claim 2, further comprising the steps of:
 sending the notification message to a device used by the payer, the device
 being one of a cellular telephone, personal computer, internet appliance, personal
 digital assistant and facsimile machine;

transmitting the notification message the device used by the payer.

- 4. The method recited in claim 2, further comprising the steps of:

 creating an email message containing the notification message;

 sending email message to an email mailbox of the payer to notify the payer of the commercial transaction.
- 5. The method recited in claim 2, further comprising the steps of: creating an email message containing the notification message;

sending email message to a paging service;

transmitting a page containing the notification message to a pager used by the payer

- 6. The method recited in claim 1, wherein the commercial transaction is a credit card transaction.
- 7. The method recited in claim 1, wherein the commercial transaction is an E-commerce transaction.
- 8. The method recited in claim 1, wherein the commercial transaction is an online banking transaction.
- 9. The method recited in claim 1, wherein the commercial transaction is an ATM transaction.
- 10. A system for monitoring a commercial transaction for a payer of the commercial transaction, comprising:

an input device to input information required to complete the commercial transaction;

a computer in a processing center, comprising:

a first process to receive a request for authorization for the commercial transaction;

a second process to process the authorization request and provide an authorization code to said input device to continue the commercial transaction; and

a third process to cause transmission of a notification message to the payer; and

a notification device to receive the notification message and present it to the payer.

- 11. The system of claim 10, wherein said processing center further comprises a database coupled to said computer, the database comprising at least one notification address corresponding to the payer to which the notification message is sent.
- 12. The system of claim 10, wherein said notification device is a pager.
- 13. The system of claim 10, wherein the second process comprises a process to determine whether a transaction threshold amount has been exceeded and to communicate with the third process to prevent transmission of the notification message if the transaction threshold amount has not been exceeded.
- 14. The system of claim 10, wherein the second process comprises a process to determine whether a filter definition has been met and to communicate with the third process to prevent transmission of the notification message if the filter definition has not been met.
- 15. The system of claim 10, wherein the computer comprises a fourth process to obtain approval from the payer prior to proceeding with the commercial transaction.
- 16. The system of claim 10, wherein the commercial transaction is one of a credit card transaction, an ATM transaction, an on-line banking transaction and an E-commerce transaction.

17. A system for reducing the likelihood of fraud in a commercial transaction comprising:

an input device on which the commercial transaction is initiated;
a processor for accepting a request for authorization from the input device;
and

a notification message created by said processor and sent to a payer of the commercial transaction, upon the processor's receiving the request for authorization.

- 18. The system of claim 17, further comprising a filter for which a filter definition is assigned, the notification message being sent only if the filter definition is satisfied.
- 19. The system of claim 17, further comprising a transaction threshold amount that is set, the notification message being sent only if the commercial transaction causes the transaction threshold amount to be exceeded.
- 20. The system of claim 17, further comprising an approval request that is sent by the processor to the payer wherein the commercial transaction proceeds only after approval by the payer.
- 21. The system of claim 17, wherein the commercial transaction is one of a credit card transaction, an ATM transaction, an E-commerce transaction and an on-line banking transaction.
- 22. A method for reducing fraud in a credit card transaction, comprising the steps of:

- a) obtaining information from a credit card used in the transaction;
- b) sending the information to a processing center;
- c) obtaining authorization for the credit card transaction from the processing center;
 - d) obtaining a notification address corresponding to the credit card;
 - e) creating a notification message to send to the notification address; and
- f) sending the notification message to the notification address during the commercial transaction to notify the payer of the commercial transaction that it is occurring.
- 23. The method of claim 22, wherein the notification address is an email address, further comprising the step of sending the notification message in an email message to the email address.
- 24. The method of claim 23, wherein the email address corresponds to a paging service, further comprising the step of sending the notification message to the email address so that it is transmitted to a pager used by the payer.
- 25. The method of claim 22, further comprising the step of obtaining approval for the commercial transaction.
- 26. The method of claim 22, further comprising the step of setting a transaction threshold amount.
- 27. The method of claim 22, further comprising the step of defining a filter.
- 28. A method for reducing fraud in an on-line banking transaction involving a bank account held by an account holder, comprising the steps of:

- a) obtaining a notification address associated with the bank account;
- b) creating a notification message to send to the notification address; and
- c) sending the notification message to the notification address during the on-line banking transaction to notify the account holder that it is occurring.
- 29. The method of claim 28, wherein the notification address is an email address, further comprising the step of sending the notification message in an email message to the email address.
- 30. The method of claim 29, wherein the email address corresponds to a paging service, further comprising the step of sending the notification message to the email address so that it is transmitted to a pager used by the payer.
- 31. The method of claim 28, further comprising the step of obtaining approval for the commercial transaction.
- 32. A system for monitoring a commercial transaction for a payer, comprising: an input device to initiate the commercial transaction and send an authorization request to a processing center;

a computer in the process coupled to a first database and a second database in the processing center that receives the authorization request, including the identification of the payer, wherein the first database stores information associating one or more subscribers to a commercial transaction monitoring service and the second database stores notification addresses for the one or more subscribers of the monitoring service, the computer comprising:

a first process to access the database and determine whether the payer is a subscriber of the commercial transaction monitoring service;

a second process to continue processing of the commercial transaction if the payer is not a subscriber to the commercial transaction monitoring service; and

a third process to obtain a notification address from the second database corresponding to the identification of the payer, to create a notification message using the notification address and to send the notification message to the notification address if the payer is a subscriber to the commercial monitoring service.

- 33. The system recited in claim 32, wherein the authorization request includes a transaction amount, wherein the computer further comprises a fourth process to determine whether the amount of the commercial transaction exceeds a predetermined transaction threshold amount, and to communicate with the third process to prevent sending the notification message to the payer if the transaction threshold amount is not exceeded.
- 34. The system recited in claim 32, wherein the computer comprises a fourth process to determine whether a pre-determined filter definition has been satisfied, and to communicate with the third process to prevent sending the notification message to the payer if the filter definition has not been satisfied.
- 35. The system of claim 32, wherein the computer further process to obtain approval for the commercial transaction from the payer.

- 36. A method for monitoring a commercial transaction for a payer, comprising the steps of:
 - a) initiating the commercial transaction;
 - b) sending an authorization request to a processing center;
- c) receiving the authorization request, including an identification of the payer, in a computer in a processing center
- d) determining whether the payer is a subscriber of the commercial transaction monitoring service;
- e) continuing processing of the commercial transaction if the payer is not a subscriber to the commercial transaction monitoring service; and

if the payer is a subscriber to the commercial transaction monitoring service:

- f) obtaining a notification address corresponding to the identification of the payer;
- g) creating a notification message using the notification address;
- h) sending the notification message to the notification address if the payer is a subscriber to the commercial monitoring service.
- 37. The method recited in claim 36, wherein the authorization request includes a transaction amount, further comprising the steps of:
- i) determining whether the amount of the commercial transaction exceeds a pre-determined transaction threshold amount; and

- j) sending the notification message to the payer if the transaction threshold amount is not exceeded.
- 38. The method recited in claim 36, further comprising the steps of:
- i) determining whether a pre-determined filter definition has been satisfied; and
- j) sending the notification message to the payer if the filter definition has not been satisfied.
- 39. The system of claim 36, further comprising the step of obtaining approval for the commercial transaction from the payer.
- 40. The system of claim 39, further comprising the steps of:

waiting a pre-determined period of time for a response from the payer indicating whether the commercial transaction has been approved; and

stopping processing of the commercial transaction if the time period expires prior to the response from the payer.